

# THE NATIONAL TOURISM DEVELOPMENT PLAN 2023-2028

“The five-year plan (National Tourism Development Plan) stemmed from this administration’s determination to implement programs that will positively **transform our country towards being a tourism powerhouse in Asia** in the coming years. Let us therefore strive to translate our golden vision into reality.”

**PRESIDENT FERDINAND R. MARCOS, JR.**



**LOVE**  
THE PHILIPPINES





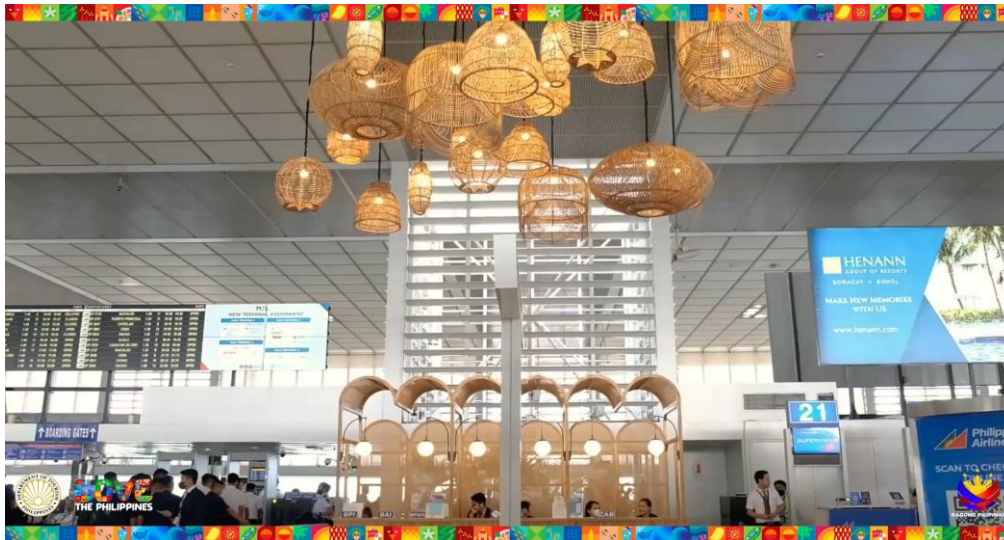


**TOURIST REST AREA**

**TOURISM ROAD INFRASTRUCTURE PROGRAM 158 KM**



**CONVERGENCE WITH DPWH**



**DOT x DOTr CONVERGENCE**



**INTERNET BOOSTS IN TOURIST DESTINATIONS**

